Station K Advertiser Product Estimate# Buyer Phone# Fax# KSNV-TV LAS VEGAS, NV. et ( ).OBAMA FOR AMERICA OBAMA SKED C Maura Gilroy

> Agency C/P1/P2/E
> Flight Dates 0
> Hiatus Weeks Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1781 Flight Dates 09/18/2012 - 10/01/2012

> > Rep Firm Sales Office ( Salesperson ( ) PHILADELPHIA ) AMY MCCREARY

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

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3A-10A	3A-16K	10P-11F	3P-4P	2P-35	1P-22	12P-1230	11A-12P	10A-11A	9A-:SA	46-41.	Time	ī
TODAY SHOW II	TODAY SHOW II	PARENTHOOD	DR. PHIL	THE DOCTORS	DAYS OF GUR LIVES	12P-1230P NEWS 3 AT NOON	RACHEL RAY	TODAY SHOW III	TODAY SHOW II	TODAY SHOW	Program	
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\$425.00	\$350.00	\$3,200.00	\$450.03	\$325.00	\$425.00	\$425.00	8325.07	\$325.45	\$350.61	\$85¢.50	Rate	
10/01-10/01	63/25-03/28	81765-81767	C3/18-;r/C1	09/18-03/24 09/25-10/61	09/18-10/01	09/18-10/01	09/25-10/01	23/18-10/61	13/18-09/24	09/18-10/01	Dates	
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\$425.00	\$1,460.00	93,200.00	\$4,500.00	\$1,625.00	30.057,63	54,250.00	51,625.66	\$3,250.00	\$1,750.60	\$5,800.00	Total Cost	
										94	<del>U</del>	

Phone#	KSNV-T ser ( OBAN e# 1781	Rep Order# 685304  EC'd Yes			
,	V LAS VEGAS, NV. ) OBAMA FOR AMERICA MA SKED C	Ver# 3 Mod# 1			
Flight Dates Hiatus Weeks	Agency ( 30 W. Agency C/P1	Status Confirmed			
09/18/2012 - 10/01/2013 s	( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 P1/P2/E 95/101/1781	Traffic Order# 106697 Shov			
2		97 Last Received: 09, howing Buylines: All Lines			
Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( Salesperson (	nted: 17/2012			
215-568-6540 215-568-1845	) PHILADELPHIA ) AMY MCCREARY	09/19/2012 8:59 AM 3:20 PM			

2 of

-SALES MONTHLY TOTALS-

Report Totals: 69 / 533,075.00

EST SHARES NEW CROER -- COMPETITIVE COMMENTS-Lines not sent/rold/rtrn: 0 / s0.00 Station Totals: 69 / \$33,075.80 Sales Totals: 69 / \$33,075.00 --COMPETITIVE-Sep 12: 61 / 529,525.00 Market Totals \$137,813 Oct 12: XXXX KTNV CATV 8 / \$3,550.20 03 25% KIUD KBLB 1 ... KINC KUCW 2.08 KVMS KLAS ω ω ... C. KVVU KSNV 

---Agency Comment---

Demos Books

NOVI 2 3A351

PLEASE NOTE ADDRESS CHANGE DVF 8:12

-- CREDIT RISK --

CASH IN ADVANCE